

SPECIAL ISSUE FROM THE COMPANY'S PRODUCTION FACTORY RICHTER SPIELGERÄTE GMBH IN GERMANY

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We conduct our report from the small town of Frasdorf (Bavaria), which is located 90 km from Munich. The city, whose population is no more than 3 thousand people, is surrounded by unique landscapes - amazingly beautiful forests and meadows, the majestic Alps and the purest lakes of azure-turquoise color. It is here in this amazing, one can say a truly fabulous place, the manufacturing company Richter is located. It is famous for the successful manufacture of children's playground equipment for over 50 years and is known worldwide.



Not a secret that Richter has designed children's playgrounds in the Rumyantsevo-Park residential complex. Now we are at the final stage of choosing a gaming equipment, which will be presented in all of the courtyards of the residential complex. For our company, this is a truly important stage in the construction of the complex, since we are especially sensitive to our future young residents. That is why it was decided to come to the Richter factory to choose the baby equipment after our personal test, instead of looking the catalog with colorful pictures and description, see the whole manufacturing process with our own eyes, experience the Richter's true approach, touch its half-century history and eventually make the right choice!



Photo: Richter Factory

Let's start with the history of the development of this amazing family company. So, get acquainted, Hilde Richter is the first woman, with whose light hand the history of the foundation and development of the Richter Spielgeräte GmbH company began in the 60s of the last century. After the war, at the time of rebuilding entire cities from scratch, the children's playgrounds and the sanitized territory around the house were thought of last. In the destroyed cities, children tried to equip the space for games by any available means and at the same time show their ingenuity. Then, one day, Hilda's little son, Julian (now he's 80 years old), playing with the kids in "Cossacks-robbers" near the house, tried to hide under a chair, imagining that this was his hidden, secret shelter. It was then that fragile Hilda had the idea of creating children's playgrounds, which would be made exactly according to the will of the children and not in the way, it is convenient for adults.



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DIPLOM. UWE VOGEL UND WILTRUD VOGEL GEB. ALTEN 15. 8. 67
Sehr geehrte Frau Richter!
Mit Ihres bezaubernden Eisenbalen
haben Sie gestern vielen Eltern
und noch mehr Kindern eine
große Freude gemacht. Vielen
Dank! Für die Eltern ist die Eisen-

1967 — The reaction to the delivery of our first railway



The forge in Bachham — the first Richter production site



Hilde Richter with Franz Kink

From the memories of Hilde Richter: “We live in a world full of prohibitions and rules, and our children are “under the hood” of increased parental care. Thus, without even noticing it, we are trying to limit the children in their self-expression, every second we seek to protect them from the various dangers of the modern world. This tendency can be traced literally everywhere, even in children's playgrounds, where children still have to be left to themselves. But we don't even imagine what consequences may await our children after such an overly educational policy”.



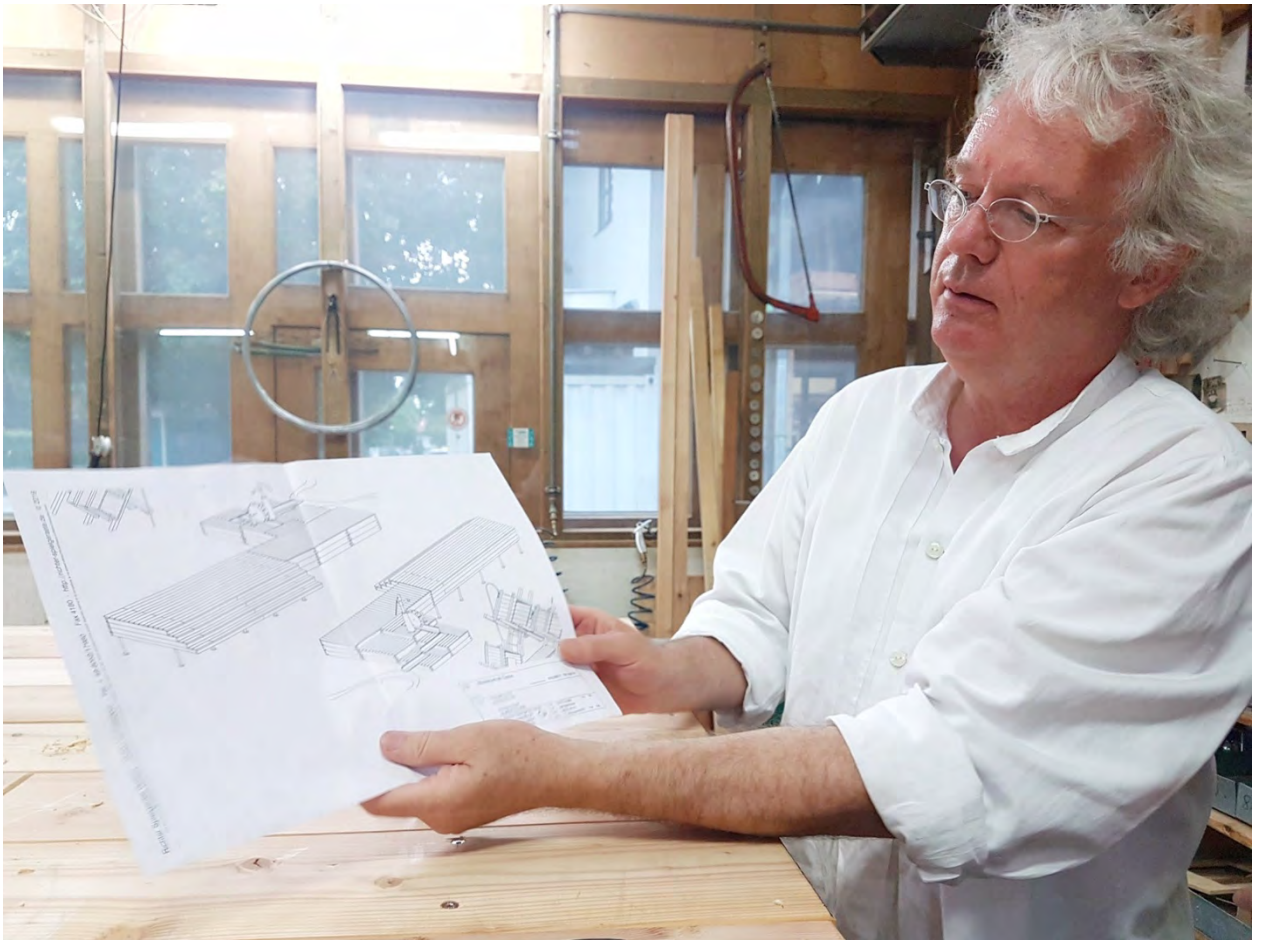
In 1967, the society first got acquainted with the inventions of the Richter family, which were based on the most important and basic idea, which ultimately can be traced in every detail of Richter's gaming equipment onto nowadays - "a playground for which it is forbidden to forbid!". The principles that always guide Richter employees are aimed primarily at the independent development of children and their self-expression, so that in the future they become strong, independent, self-sufficient individuals, able to adequately find a way out of any difficult situation, independently responsible for their words and deeds, make right and logical decisions.



Peter Heuken, Chief Engineer of the Richter Production Factory, who came to work here at a rather young age, and has been working in a team of like-minded people for the benefit of children for almost 30 years: "We work exclusively for our younger generation, not architects or designers. It is important for us to create an environment for children where they can take risks, communicate with each other, find compromises, learn from their mistakes. Allowing a child to risk on the playground is better than one will make a million mistakes in 10-20 years. Freedom is one of the most important components of a child's normal psychological development, which lies at the heart of our gaming equipment".



Before creating any gaming equipment, Richter's experts conduct detailed surveys, studies and focus groups in practice, in which children participate themselves. And only when the child finally vividly, emotionally and with interest perceives the fresh idea of the factory, the final decisions on production are made.



Over the years of research, it has become obvious that children react very ardently to places suitable for all kinds of research, where they can dig in the sand and earth, climb a tree, play with water, run barefoot, watch other children's games and play together. In this way, the child spreads the wings, and sometimes makes for oneself very important decisions. That is why all Richter's baby equipment is aimed at the most important goal - to reveal in each child one's secret qualities, potential and even talent. We can safely say that Richter playgrounds are not just gaming equipment, it is a lifetime that teaches our children to be independent and strong personalities!







P.S. In subsequent releases of the blog, we will continue our story about Richter's amazing company and will tell and show you in detail how gaming equipment is created at the factory.



